

FOR IMMEDIATE RELEASE:

**FOOD EMPIRE PARTICIPATED IN THE 5TH WORLD TEA AND COFFEE
FESTIVAL IN MOSCOW**

18TH June, 2007 Singapore - SGX-listed Food Empire Holdings Limited (the Group) today announced its quality products under its proprietary brand, MacCoffee has attained the following awards in the second international coffee contest which was held in conjunction with the 5th World Tea and Coffee Festival from 31st May till 3rd June 2007.

The festival is an annual event which is devoted to two popular beverages, tea and coffee. Guests of the Festival can get acquainted with tea, coffee traditions of various countries.

Food Empire participated in the event by making available a wide assortment of its quality products for tasting in its pavilion during the Festival. Its quality products including MacCoffee 3 in 1, MacCoffee Strong, MacCoffee Gold and Rich and Cappuccino (Irish Cream, French Vanilla and Cinnamon). MacChocolate in classic, nutty and fruity flavours were extremely popular amongst the visitors.

Being an active participant of this Festival, the Group's proprietary brand, MacCoffee was appreciated by the organizers and guests. The Group's Representative Office in Moscow was awarded Gold Medal and Diploma for the best advertising of coffee products during the festive ceremony.

The list of awards attained during the event :

**WINNERS OF THE SECOND INTERNATIONAL
COFFEE CONTEST**

NOMINATION “NATURAL INSTANT AGGLOMERATED COFFEE”

Silver medal – “MacCoffee Favorite Medium roast”
Moscow Representative office of FER (HK) Limited

Silver medal – “MacCoffee Gold”
Moscow Representative office of FER (HK) Limited

NOMINATION “INSTANT COFFEE MIX 2IN1”

Diploma – “MacCoffee 2in1”
Moscow Representative office of FER (HK) Limited

NOMINATION “INSTANT COFFEE MIX 3IN1”

Silver medal – “MacCoffee 3in1 Strong”
Moscow Representative office of FER (HK) Limited

Bronze medal – “MacCoffee 3in1”
Moscow Representative office of FER (HK) Limited

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About Food Empire Holdings

SGX Mainboard-listed Food Empire Holdings is a leading food and beverage company that manufactures and markets instant beverage products, frozen convenience food, confectionery and snack food.

Food Empire Holdings' products are exported to over 50 countries in markets such as Russia, Eastern Europe, Central Asia, China, Indochina and the US. The Group has 12 offices (representative and liaison) - Russia, Ukraine, Kazakhstan, Uzbekistan, Iran, Poland, Turkey, Belgium, Bahrain, Mongolia and Vietnam.

The Group's core products include a wide variety of regular and flavoured coffee mixes and cappuccinos, instant chocolate, instant breakfast cereal and flavoured fruit teas. Food Empire also markets a refreshing range of confectionery, snack food such as dried calamari and potato crisps and a delectable assortment of frozen convenience food that includes Asian delicacies.

Food Empire has more than 200 types of products under its own brands including MacCoffee, Klassno, Hyson, FesAroma, OrienBites, MacCandy, Zinties and Kracks. MacCoffee, the group's flagship brand, has been consistently rated as a market leader over the past few years and was recently ranked among the top three most popular instant 3-in-1 coffee brands in the group's core markets including Russia, Ukraine and Kazakhstan.

The Group has won numerous accolades and awards including being ranked one of "The Most Valuable Singapore Brands" in 2003, 2004, 2005 and 2006 at the national brand award organised by IE Singapore. MacCoffee was ranked one of "The Strongest Singapore Brands".

For more information on Food Empire, please visit www.foodempire.com.