



FOR NEWS RELEASE:

**Food Empire is Ranked Amongst Top Public Listed Companies with High Sales Turnover in Singapore 1000/SME500 and Singapore International 100**

Singapore, 13<sup>th</sup> Feb 2006 - Food Empire Holdings, a leading food and beverage group best known for its proprietary brand, MacCoffee, 3-in-1 instant coffee beverage, is ranked amongst top 100 public listed companies with high sales turnover in Singapore 1000/SME 500 and is ranked amongst Singapore International 100.

Food Empire is recognized as one of the top 100 companies ranked by its high overseas revenues, for its visions and success in charting new frontiers as well as its role in developing the Singapore's external economy in The Singapore International 100 Ranking which is organized by International Enterprise Singapore (IE Singapore) with DP Information as the ranking organization and in collaboration with the Business Times, Singapore Business Federation and Singapore Management University.

With a strong sales turnover of S\$160,389,000, the Company is also recognized as one of the Top Public Listed companies with High Sales Turnover in the Singapore 1000/SME 500, the annual rankings into their 19<sup>th</sup> year, co-produced by Ernst & Young and supported by Business Times, IE Singapore and The Spring Singapore.

## About Food Empire Holdings

SGX mainboard-listed Food Empire Holdings is a leading food and beverage company that manufactures and markets instant beverage products, frozen convenience food, confectionery and snack food.

Food Empire Holdings' products are exported to over 50 countries in markets such as Russia, Eastern Europe, Central Asia, China, Indochina and the US. The Group has 18 offices (representative and liaison) - Russia, Ukraine, Kazakhstan, Uzbekistan, Iran, Poland, Turkey, Belgium, Bahrain, Mongolia and Vietnam.

The Group's core products include a wide variety of regular and flavoured coffee mixes and cappuccinos, instant chocolate, instant breakfast cereal and flavoured fruit teas. Food Empire also markets a refreshing range of confectionery, snack food such as dried calamari and potato crisps and a delectable assortment of frozen convenience food that includes Asian delicacies.

Food Empire has more than 200 types of products under its own brands including MacCoffee, Klassno, Hyson, FesAroma, Bésame, OrienBites, MacCandy, Zinties and Kracks. MacCoffee, the group's flagship brand, has been consistently rated as a market leader over the past few years and was recently ranked among the top three most popular instant 3-in-1 coffee brands in the group's core markets including Russia, Ukraine and Kazakhstan.

The Group has won numerous accolades and awards including being ranked one of "The Most Valuable Singapore Brands" in 2003, 2004 and 2005 at the national brand award organised by IE Singapore. MacCoffee was ranked one of "The Strongest Singapore Brands". MacCoffee also won the "Choice of The Year 2005" award in Ukraine and was awarded the coveted Singapore Packaging Star Award 2005 for its innovative design and packaging of Zinties Ice Breeze Breath Strips and OrienBites Dim Sum Pack.

***For more information on Food Empire, please visit [www.foodempire.com](http://www.foodempire.com)***

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## Contact

Daphne Wan  
Food Empire Holdings Pte Ltd  
+65 6744 8911  
+65 6744 8977  
[daphne@foodempire.com](mailto:daphne@foodempire.com)  
[www.foodempire.com](http://www.foodempire.com)